



**The choice for
desiccant dehumidification®**
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For Immediate Release:

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Bry-Air Welcomes Vice President Regional Sales, Southeast

Sunbury, Ohio - October 30, 2008 - Bry-Air, Inc., manufacturer of custom dehumidification units, welcomes Edward (Ed) LaHaie as the newest addition to the Bry-Air team, joining us effective November 3, 2008 as our Vice President Regional Sales, Southeast.

Ed joins Bry-Air from DuCool Limited of Israel where he was Director of Sales and Marketing for North America responsible for developing a product distribution network and providing sales and technical support. As Vice President Regional Sales, Southeast, Ed will be adding to the efforts of our other vice presidents in the field, helping to develop our sales representatives and increasing our sales.

Looking forward, Mr. Meyers, President & CEO, indicated that Bry-Air has "assembled an exceptional team of talented individuals with both desiccant and HVAC industry experience and are focused on delivering the best possible solutions to moisture and humidity problems for its customers."